

1

Scheduled Strategy/Planning Meeting



2

Payment + Terms

Initial Down Payment (this locks in the commitment to our relationship) is invoiced upon scheduling of the Strategy/Planning Meeting. **Payment is due in full either prior to or upon delivery of the Recommendations Proposal.**



3

Let's Plan



Strategy/Planning

We talk about goals, help define your audience, what the new website should look like, how it should function, and what it should say.



Deliverables

- ✓ Narrow focus, so the project can be as efficient as possible
- ✓ Clearly defined message and project goals
- ✓ Foundational site map to structure your content
- ✓ Recommendation of ongoing efforts



Recommendation Proposal

Working with the results of our initial planning, meetings, and research we will provide a quote with details of work proposed.



Yay! Welcome to the Vivid Image family!