

MAKING SOCIAL MEDIA

WORK FOR YOU!

Facebook

Twitter

Instagram

LinkedIn

Great For

Facebook	Twitter	Instagram	LinkedIn	Content – Recycling Blog Post
Facebook		Instagram	LinkedIn	Video – Power of “native” video
	Twitter	Instagram		Hashtags
Facebook	Twitter	Instagram	LinkedIn	CTAs – Call To Actions
Facebook	Twitter		LinkedIn	Tagging
Facebook		Instagram	LinkedIn	Comments / Engagement
Facebook			LinkedIn	Groups



Popular Hashtags

■ **INSTAGRAM:** #photooftheday #instagood #nofilter #tbt #tigers #picoftheday #love #nature #swag #lifeisgood #caseofthemondays #instapic #instadaily #selfie #instamood #bestoftheday

■ **TWITTER:** #MondayMotivation #MondayMorning #TuesdayThoughts #TuesdayTip #TravelTuesday #WednesdayWisdom #WinItWednesday #tbt (throwbackthursday) #fbf (flashbackfriday) #FridayFeeling #WeekendVibes #SundayFunday

Resources for finding popular or trending hashtags:

- www.tweeplers.com/hashtags
- www.all-hashtag.com

